

# PKAL 2002 Summer Institute

Colonial Williamsburg Resort and Conference Center, May 29 - June 5, 2002

## Exhibit Information

Registration Deadline: May 15, 2002

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### Background

From the beginning of PKAL in 1989, we recognized the critical relationship between quality programs and quality spaces. We also recognized that careful and creative planning was needed to achieve both, thus the range and intensity of activities from workshops to publications— all directed toward encouraging and informing such careful and creative facilities planning within undergraduate science, technology, engineering, and mathematics (STEM) communities.

### About Architects and the 2002 Summer Institute

Project Kaleidoscope (PKAL) is hosting an annual series of Summer Institutes. To be held at the end of May through the beginning of June, this Institute will be attended by an anticipated 500 persons with a commitment to making certain that STEM research, learning, and teaching at the undergraduate level is of the highest quality. Colleges and universities of all types from across the country will be represented.

### Exhibitor Registration and Poster Information

Each participating firm may register to exhibit up to two posters, which will be displayed throughout the Institute for a fee of \$2000.00. Interested firms must submit the *Exhibit Registration* form by the deadline of May 15, 2002. Payment must accompany exhibit registration (see form for details).

Shipping Instructions: Exhibits should be shipped to the Summer Institute event site. Project Kaleidoscope staff will assemble and display all materials; please include any special assembly instructions in the package. Poster materials become the property of Project Kaleidoscope. Shipments should arrive NO EARLIER than Wednesday, May 22, 2002. Packages should be addressed as follows:

Williamsburg Lodge Conference Center  
310 South England Street  
Williamsburg, VA 23185

Mark clearly on the outside of the package

ARCHITECT EXHIBIT, [FIRM NAME]  
Attn: Christina Shute/Project Kaleidoscope  
Arrival: May 29, 2002

### Architect Registration:

The Exhibit Registration Fee includes registrations for two participants. Please include the names of attendees on the Exhibit Registration Form.

### Poster Specifications:

Posters will be displayed on easels. As such, we ask that poster displays adhere to the following specifications.

1. Posters should be 30" x 40" and dry mounted on 1/4" or 3/16" heavy-duty exhibit board.
2. Include the following headings and information on each poster.

*Poster Headings:* Institution Name, Project or Building Name, City, State, and Project Category. Choose one Project Category from the reverse of this page.

*Project Overviews:* Architect, Consultants, Campus Contact(s), Type of Project (New/Renovation/Addition), Construction Cost, Design Period, Construction Period, Completion Date, Gross Square Feet, Net Square Feet.

*Project Descriptions:* Four to six (4-6) bullets, offering highlights on the project.

*Artwork:* All artwork must be accompanied by captions.

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*Complete all information, as appropriate. Please type or print. Retain a completed copy for your own records.*

### **Exhibitor Information**

Firm/Organization: \_\_\_\_\_

Address 1: \_\_\_\_\_

Address 2: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

### **Participant Information:**

Name (Participant 1): \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

Name (Participant 2): \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

### **Project Information:**

Project 1:

Topic and Institution: \_\_\_\_\_

Project Name: \_\_\_\_\_

Project 2:

Topic and Institution: \_\_\_\_\_

Project Name: \_\_\_\_\_

### **Payment Method - Exhibit Fee: \$2000.00:**

Circle One: Check / Visa / MasterCard

Credit Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_

Name (as it appears on card): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Mail this form to: Project Kaleidoscope, 1730 Rhode Island Ave NW, Suite 803, Washington, DC 20036 or fax it to 202-331-1283. The registration fee covers two posters and two participants for the duration of the Summer Institute. Payment must accompany this registration form. No refunds will be given for cancellations of exhibitions.

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Posters may be submitted that represent either a project or a topic, according to the three themes given below. These themes parallel those that will be addressed in the Institute clusters and workshops. Items listed beneath each of the themes are examples of ways that spaces address that cluster topic.

### **Spaces and Structures that Connect and Combine Traditional Disciplinary Fields**

(in programs that serve all students, including majors)

- For discovery-based learning in classes large and small (physical/virtual)
- For discovery-based learning in lecture-less labs
- For research/independent work by students and faculty
- For building a community of learners (formal/informal study spaces and gathering spaces).
- In serving large classes for non-majors
- In facilitating new interdisciplinary research.

### **Spaces and Structures that Address Departmental and Disciplinary Goals**

- In attracting students into the spaces 24/7
- In providing easy access to faculty, teaching assistants, peers
- In housing the campus computer center and/or science library.
- In providing easy access to sophisticated technologies
- In replicating industrial research labs
- In providing space for independent research

### **Spaces and Structures that Support the Institutional Mission and Strategic Plan**

- In the siting of the new/renovated facility
- In giving consideration to sustainability
- In giving consideration to cost-effectiveness over the long-term
- In making science more visible on the campus
- In supporting an agenda to integrate research and education
- In providing spaces for campus events
- In building connections within and beyond the campus.